



## ***“ART UNITING PEOPLE”*** **A Celebration of Creativity and Mental Health**

**Mental Health Anti-Stigma HOPE Campaign’s  
2011 Art Exhibition**

**ENTRY PACKET 2011:  
INFORMATION SHEET**

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## ***“ART UNITING PEOPLE”*** **A Celebration of Creativity and Mental Health**

### **Background**

The Mental Health Anti-Stigma HOPE Campaign is dedicated to reducing the stigma of mental health illnesses. The Hope Campaign enables Alexandrians affected by mental illness, intellectual disabilities and substance use disorders to participate fully in our community -- free of stigma. A government publication from the President’s New Freedom Commission on Mental Health identified stigma as the #1 obstacle preventing Americans with mental illnesses from getting the care they deserve.

This year’s HOPE Campaign will celebrate National Mental Health Month through “*Art Uniting People – A Celebration of Creativity and Mental Health.*” This is an art exhibition dedicated to making a difference. It provides people whose lives have been affected by mental illness the opportunity to use art as a form of expression in order to engage the Alexandria community in a conversation about mental health issues.

The Mental Health Anti-Stigma Hope Campaign is a partnership between the Community Services Board, the City’s Therapeutic Recreation Program, the Alexandria Office of the Arts and the Alexandria Commission for the Arts. Artists of all ages are invited -- young and old -- to participate. Artists may enter a diverse range of art pieces including all the different mediums in painting as well as sculpture, drawings, ceramics, photography and writing. Artists are also invited to share the inspiration behind their art pieces and some of their personal story to create a powerful and unique viewing experience for visitors to the exhibition.



## Eligibility Criteria

To be eligible for acceptance into the exhibition the art piece must be created by:

- a person with a mental illness (Consumer)
- a care-giver\* of a person with a mental illness
- a family member of a person with a mental illness
- a friend of a person with a mental illness

You are asked to provide details of how you meet this criterion on the Entry Form. Clients of the Community Services Board, their family and Care-givers are strongly encouraged to submit art pieces.

\*Definition of care-giver: A care-giver is a family member, friend, neighbor or other community member who provides support (however great or small) for someone who has a mental illness/disorder.

## Entering Your Art Pieces

### Guidelines

#### Ready to Hang

All hanging art pieces **MUST** be suitably finished and ready to hang, with screw eyes and wires firmly attached. No taped or clip style frames are allowed.\*\*

- Stretched canvas does not need to be framed or under glass as long as no staples are showing on the edge of the frame.
- Works on board (e.g. oil, acrylic) need to be framed or suitably finished.
- Works on paper (e.g. watercolor, pastel, graphite, etc) must be matted and able to be mounted.
- ALL paintings **MUST** arrive complete with hanging fixtures already attached (secure cord, **NO HOOKS** with screw eyes and wires firmly attached). No taped or clip style frames are allowed. This includes stretched canvases.

*\*\*If an artist needs financial assistance with framing their work, then the work needs to be 9" x 11". Please contact Carrie Fesperman Redden at [carrie.fesperman@vdh.virginia.gov](mailto:carrie.fesperman@vdh.virginia.gov) or 703-746-4914 in advance if the artist needs assistance.*



## Entry Forms

Artist must complete an entry form for each piece of art submitted. The entry form should include media and dimension information. Please print clearly. The information needs to be legible and accurate, including your email address.

## Number of Art Pieces

Artists are encouraged to submit up to three pieces of original work.

## Selection of Art for Exhibitions

Every effort will be made to exhibit all suitably finished art pieces, however, should space limitations occur, a committee of peer artists will choose which art pieces will be exhibited. *Every art piece submitted will be showed on opening night, even if the piece is not selected for the larger exhibition.*

## Late Collections

Art pieces not collected during the set time will be relocated to the Community Services Board. Unless prior arrangements have been made with Carrie Fesperman Redden, art pieces not collected within 60 days will become the property of the Community Services Board and will be used or disposed of as deemed appropriate.

## TIMELINE - IMPORTANT DATES

### Return of Entry Form: Monday, April 4<sup>th</sup>, 2011

Entry Forms are included in this pack. Please fill in **ALL** details on the form and return it. The form can be filled out electronically on our website at [www.HealthierAlexandria.com/antistigma](http://www.HealthierAlexandria.com/antistigma) or [www.surveymonkey.com/s/ArtUniting](http://www.surveymonkey.com/s/ArtUniting). Otherwise it can be submitted via mail **NO LATER** than **Monday, April 4<sup>th</sup>, 2011** to:

Carrie Fesperman Redden, Partnership for a Healthier Alexandria  
4480 King Street, Alexandria, VA 22301  
[Carrie.fesperman@vdh.virginia.gov](mailto:Carrie.fesperman@vdh.virginia.gov)

### Delivery Day: Thursday, April 28<sup>th</sup>, 2011: 9 a.m. – 4 p.m.; Friday, April 29<sup>th</sup>, 2011: 9 a.m. – 4 p.m.;

Art pieces to be collected from:  
Jackie Person, Director  
Therapeutic Recreation Program  
Lee Center, 1108 Jefferson Street  
Alexandria, VA 22314

### Collection Day: Monday, January 9<sup>th</sup>, 2012: 9 a.m. – 4 p.m.; Tuesday, January 10<sup>th</sup>, 2012: 9 a.m. – 4 p.m.

Art pieces to be collected from:  
Jackie Person  
Lee Center, 1108 Jefferson Street  
Alexandria, VA

### Exhibition dates:

The Mental Health Anti-Stigma HOPE Campaign is committed to ensuring that as many community members as possible see the exhibition “*Art Uniting People – A Celebration of Creativity and Mental Health.*” Selected art pieces will be displayed at the *Lee Center, 1108 Jefferson Street, from May 1<sup>st</sup> – June 30<sup>th</sup>, 2011.* A second exhibition will be held at the *Charles E. Beatley, Jr. Central Library, 5005 Duke St from July 1<sup>st</sup>, 2011 – Thursday, January 6<sup>th</sup>, 2012*

### Opening reception:

The opening reception is planned for **Thursday, May 12<sup>th</sup>, 2011**; but the time is still to be confirmed. Invitations will be sent out to exhibiting artists. Your family and friends are all welcome.



## IMPORTANT:

Please note that art pieces can **ONLY** be delivered and collected within the times and on the dates listed. Late deliveries will not be exhibited. Early pick up will be strongly discouraged.

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## **A Celebration of Creativity and Mental Health**

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### **Label**

This label **MUST** be completed in full and firmly fixed to the back of the artwork.  
Entries that are not suitably labeled will not be displayed in the exhibition.

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Name\*: \_\_\_\_\_ Age: \_\_\_\_\_

\*If you do not want your full name released, how would you like to be identified: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Home Ph: \_\_\_\_\_ Work Ph: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Title of piece:

\_\_\_\_\_

Is this art piece available to the media for promotion of this exhibition? YES  NO

*This event is hosted by a community volunteers.* Would you be interested in volunteering to help with setting up/taking down pictures or the opening reception? YES  NO

***\*\*All submitted artworks will be displayed at the opening reception on May 12<sup>th</sup>.***

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**Keep this label and attach it to your artwork.**

Further additional questions or information, please contact:  
Carrie Fesperman Redden, Partnership for a Healthier Alexandria  
Ph: 703-746-4914  
Email: [carrie.fesperman@vdh.virginia.gov](mailto:carrie.fesperman@vdh.virginia.gov)

# ***“ART UNITING PEOPLE”***

## **A Celebration of Creativity and Mental Health**

**Entry Form - *must be returned by Monday, April 4<sup>th</sup>, 2011***

***This form can also be completed online at: [www.surveymonkey.com/s/ArtUniting](http://www.surveymonkey.com/s/ArtUniting)***

All of the information collected from the entry forms is vital to organize a professional exhibition, therefore it is necessary to complete **ALL** questions on **BOTH** sides of this form. Please print clearly - the information needs to be legible and accurate, including your email address.

### **Section 1 - Artists Details (One artist per entry form)**

Name\*: \_\_\_\_\_ Age: \_\_\_\_\_

\*If you do not want your full name released, how would you like to be identified: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Home Ph: \_\_\_\_\_ Work Ph: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Organization/Group (if applicable): \_\_\_\_\_

*This event is hosted by a community volunteers.*

Would you be interested in volunteering to help with setting up/taking down pictures or the opening reception? YES  NO

### **Section 2 – General Information**

**\*\*Definition of Care-giver:** *A “care-giver” is a family member, friend, neighbor or other community member who provides support (no matter how great or small) for someone who has a mental illness or disorder.*

How did you find out about this exhibition? \_\_\_\_\_

Are you interested in being interviewed by the media to promote this exhibition?  Yes  No

Are you interested in volunteering to set up/take down this exhibition?  Yes  No

Do you give permission for your artwork to be reproduced for any of the following:

- Advertising/Promotion & Exhibition Booklet       Exhibition Booklet only  
 Advertising/Promotion only       Do Not Reproduce

How do you meet the eligibility criteria for submitting artwork? *(See Information Sheet for more details)*

- Consumer       Care-giver\*\*       Consumer/Care-giver\*\*       Family  
 Friend       Worker/Paid Care-giver\*\*

# ***“ART UNITING PEOPLE”***

## **A Celebration of Creativity and Mental Health**

### **Section 3 – Art Piece Details**

Title of piece \_\_\_\_\_

Medium \_\_\_\_\_

Size: Width \_\_\_\_\_ Height \_\_\_\_\_ \*Assistance needed for display:  Yes  No

*\*If financial assistance is needed for framing, artwork must be 9” x 11” (contact [carrie.fesperman@vdh.virginia.gov](mailto:carrie.fesperman@vdh.virginia.gov))*

Background Inspiration for this artwork (Limit 1-2 sentences): \_\_\_\_\_

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### **Section 4 – Loan Agreement**

We want to be able to display your art piece at the Lee Center and Beatley Library “Art Uniting People” Exhibitions. In order to display your piece, please read the following in its entirety, sign, and date both forms and include it with your application.

*In accordance with the Terms and Conditions Statement, I, \_\_\_\_\_, the lender agrees to lend the objects/artwork submitted in the Art Uniting People Exhibition to the Mental Health Anti-Stigma HOPE Campaign for use in:*

- Lee Center Gallery beginning May 1<sup>st</sup>, 2011 and ending June 30<sup>th</sup>, 2011
- Beatley Library Gallery beginning July 1<sup>st</sup>, 2011 and ending January 6<sup>th</sup>, 2012

#### **TERMS AND CONDITIONS AGREEMENT**

1. **WARRANTY.** The Lender/Artist warrants that s/he hold full and clear title to the Objects/Artwork identified in this Agreement or is the agent of the Owner authorized to lend the Objects/Artwork to the Alexandria Commission for the Arts.
2. **INFORMATION PROVIDED.** Attributions, dates, valuations and other information shown on this Agreement are given by the Lender.
3. **RISKS.** All Objects/Artwork are hung by the artists at their own risks.

I have read and agree to the above terms and conditions and acknowledge receiving a copy of this Agreement.

Signature of Lender/Artist: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name of Lender/Artist: \_\_\_\_\_ Date: \_\_\_\_\_